

Essay

I have a dream is a speech delivered by Martin Luther King on 3 August 1963 on the steps of the Lincoln Memorial in Washington. During a time of great struggle for the Black race, King's speech came as a call for equality across America. With such widespread media interest and over twenty thousand in attendance, King's style of spoken language and the non-verbal aspects of his speech were obviously greatly polished and perfected. The speech has gone down as one of the most significant in history and is a great example for many other orators and politicians today.

One of King's great skills was his ability to create a positive rapport with his audience. He did this in many spoken and non-spoken ways. Immediately in the speech he begins with 'I am happy to join with you today', this is King's way of greeting the audience and making a connection between the 'audience' and