

**Program Evaluation**

Company: \_\_\_\_\_

**Revenue**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Year Revenue													
Total Revenue													

**Cost of Goods Sold**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Year Goods Sold													
Total Goods Sold													

**Marketing Expenses**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Year Marketing													
Total Marketing													

**Profit**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Year Profit													
Total Profit													

**Other Revenue**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Year Other Revenue													
Total Other Revenue													