

Chapter 10
Personality: Theory and Measurement

MULTIPLE CHOICE

1. Reasonably stable patterns of actions, feelings, and motives are referred to as
- a. cognitions.
 - b. personality.
 - c. labile.
 - d. emotions.

ANS: B DIF: 1 REF: 10-210 OBJ: 1
MSC: TYPE: Factual NOT: BTC

2. Priscilla is a psychologist. When she says that someone has a "personality," what is she referring to?
- a. The person's lively and bubbly demeanor.
 - b. The person's tendency to act shyly in some situations and gregariously in other situations.
 - c. The person's stable pattern of emotions, motives and behavior.
 - d. The person's behavioral characteristics that make them similar to their family members.

ANS: C DIF: 1 REF: 10-210 OBJ: 1
MSC: TYPE: Applied

3. Sigmund Freud was the first to develop a _____ theory of personality.
- a. behavioral
 - b. humanistic
 - c. psychoanalytic
 - d. cognitive

ANS: C DIF: 1 REF: 10-210 OBJ: 1
MSC: TYPE: Factual

4. According to the _____ theories, the personality is characterized by a dynamic struggle or conflict.

- a. trait
- b. learning
- c. psychoanalytic
- d. humanistic

ANS: C DIF: 1 REF: 10-210 OBJ: 1
MSC: TYPE: Factual

5. Which theory emphasizes unconscious motives and inner conflicts?

- a. humanistic
- b. existential
- c. psychoanalytic
- d. collectivism

ANS: C DIF: 1 REF: 10-210 OBJ: 1
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