

Curriculum Map for Entrepreneurship

Unit Name / Topic (specific timeframe, if any)	Benchmark	Key Learnings (written as statement)	Activities used	Resources used	Assessment of learning
Business Planning	Students will learn the component parts of a business plan and then develop a business plan for a proposed, new business.	The component parts of a business plan are the description of the business, the marketing plan, the operations plan, the management plan, and the financial plan.	Business Start-up strategies worksheet/lecture. Internet activity to view current business plans. Write a business plan for a proposed, new business.	Internet, research examples of business plans, speaker, food services manager.	Business Plan
Business Operations	Students will demonstrate the operation of a new, proposed business.	Operating a business requires establishing operating standards. Operating a business requires setting up financial forms and statements.	Setup financial information and record keeping systems and open a business checking account. Create forms and then outline specific procedures and guidelines for daily operations.	<u>Automated Accounting</u> , Southwestern 8th edition (software) Microsoft Excel software Food services manager. Community resources.	Marketing Evaluation, Quality Evaluation, Financial Audit.
		The marketing plan includes strategies for promotion, sales, and customer service.	Create a TV commercial, flyers, banners, announcements	Eden Prairie High School's Eagle Vision News program, local business contacts/speakers.	Marketing Evaluation, Quality Evaluation, Financial Audit.
Closing the Business Operation	Students will demonstrate the procedures for closing the business.	The ending financial reports will include the income statement and balance sheet for the quarter end. The income statement shows either a Net Profit or a Net Loss. The balance sheet will show the value of the business at the end of the quarter.	Review guidelines and examples of each of the required final reports. Prepare financial statements.	<u>Automated Accounting</u> , Southwestern 8th edition (software), Microsoft Excel software, food services manager	Individual Report, Company Report, Group Power Point Presentation.