

Business Strategy and Growth



Year	Revenue	Profit
2010	100	20
2011	120	25
2012	150	30
2013	180	35
2014	220	40
2015	280	45
2016	350	50
2017	450	55
2018	550	60
2019	650	65
2020	750	70
2021	850	75
2022	950	80
2023	1050	85
2024	1150	90
2025	1250	95
2026	1350	100
2027	1450	105
2028	1550	110
2029	1650	115
2030	1750	120