

Speech Analysis Worksheet

You may not be able to answer all of the questions for every speech, but do the best that you can. You can just type on this sheet, and you may use it when you deliver your speech at our next session.

Who is the speaker?

What is the title of the speech?

When was the speech delivered?

Where was the speech delivered?

Are there additional things we should know about the background or the occasion?

Analysis of persuasive techniques: Your job is to identify at least one example of each of Aristotle's three modes of persuasion. It is certainly appropriate to use quotations from the speech to support your points.

ETHOS: These are appeals based on the credibility and manner of the speaker.
What evidence can you find of this persuasive technique in the speech?

LOGOS: These are appeals to logic and fact, or to the power of reason.
What evidence can you find of this persuasive technique in the speech?