Joe Sample

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Objective:

Seeking Marketing Manager position with Dragon Communications

<u>Network.</u>

Experience:

<u>Marketing Representative</u> Dragonfly Communications Network

July 1999 to Present

Chico, CA

- Powerful statements of your knowledge and abilities
- Ranked by relevance to position you are applying for Illustrate the breadth and depth of your knowledge
- Tell the employer what they want to know, list specific accomplishments

Promotions Assistant Butte Enterprise

May 1995 to June 1999 Chico, CA

- Powerful statements of your knowledge and abilities
- Ranked by relevance to position you are applying for illustrate the breadth and depth of your knowledge
- Tell the employer what they want to know, list specific accomplishments

Marketing Intern

September 1994 to April 1995

Chico Marketing

- Chico, CA Powerful statements of your knowledge and abilities
- Ranked by relevance to position you are applying for illustrate the breadth and depth of your knowledge
- Tell the employer what they want to know, list specific accomplishments

Education:

Associate of Arts in Business Administration May 1995 UCLA Los Angeles, CA

3.55 Grade Point Average

<u>Coursework</u> Principles of Marketing Managerial Accounting Advertising/Copywriting Introduction to Business Principles of Microeconomics

Statistics for Business

<u>Memberships:</u> <u>President (Membersince 1992)</u> September 1994 to May 1995 Chapter #123, Students In Free Enterprise Oroville, CA Oroville, CA

- Planned and organized fundraiser that generated \$15,000
- Increased membership by 25 % through marketing campaign
- Conducted bi-weekly business meetings
- Created initial annual budget proposal