

Business 10 questions (10 minutes)

Use the numbers to complete each question for your business. Place each item with a number of one to five, with five being the best and one being the worst.

1. Competition

Other businesses or other stores nearby offer the same product as you intend to sell (or sell one of the key items in this area)

1 2 3 4 5

Comments: _____

2. Marketing

Other businesses will also share the same, similar, or better products, services, or other offerings, or will promote themselves more effectively than you intend to

1 2 3 4 5

Comments: _____

