

**[type in company name here] TACTICAL BUSINESS PLAN**

The purpose of this document is to provide a tactical roadmap for achieving future business success. It is a summarized version of recommendations, goals and objectives resulting from appropriate strategic business planning processes and documentation for [type in company name]. It is intended to complement rather than replace a formal business plan document as it does not contain the details and analysis involved in preparing, uncovering, learning, searching, explaining the criteria and options important for success. To ensure successful accomplishment of business goals, it is important to regularly refer to, assess the status and adjust the goals and associated tasks as necessary, i.e. completed, in progress, deferred, delegated, waiting on someone else, changed, modified or deleted due to change in priorities or circumstances.

[type in company name]		Short-term (1-2 years)	Mid-term (2-3 years)	Long-term (3-5 years)
<b>Business Plan Tactical Road Map</b>				
Date: _____				
<b>Strategy</b>	<b>Goal:</b>			
	Tactic:	✓	✓	✓
	Tactic:			
	Tactic:			
	Tactic:			
	Tactic:			
<b>Finance</b>	<b>Goal:</b>			
	Tactic:			
	Tactic:			
	Tactic:			
	Tactic:			
	Tactic:			
<b>Marketing</b>	<b>Goal:</b>			