

Product Comparison Checklist Fruit Juice



Criteria	Product A	Product B
Price	_____	_____
Quantity	_____ ml	_____ ml
100% fruit juice	Yes ____ No ____	Yes ____ No ____
Fresh fruit juice	Yes ____ No ____	Yes ____ No ____
Made from concentrate	Yes ____ No ____	Yes ____ No ____
Nectar	Yes ____ No ____	Yes ____ No ____
Sugar content	_____ g	_____ g
Includes sweeteners	Yes ____ No ____	Yes ____ No ____
Includes artificial additives	Yes ____ No ____	Yes ____ No ____
Date mark	Yes ____ No ____	Yes ____ No ____
Too much packaging	Yes ____ No ____	Yes ____ No ____
Packaging in good condition	Yes ____ No ____	Yes ____ No ____
Recyclable packaging	Yes ____ No ____	Yes ____ No ____
Straw well attached	Yes ____ No ____	Yes ____ No ____
Easy to pierce	Yes ____ No ____	Yes ____ No ____

Which do you think is the better product? Why?
