

## **OUTLINE WORKSHEET MOTIVATED SEQUENCE DESIGN**

(Adapted from Osborn & Osborn 1997; [www.roch.edu](http://www.roch.edu) University of Minnesota at Rochester)

Topic:

Specific Purpose (action desired):

Thesis Statement:

### **I. INTRODUCTION**

A. Attention Material (focus attention on the problem):

B. Tie to the audience (why should they care?):

C. Credibility Material (why should they believe you?):

D. Thesis & Preview (thesis statement and what you hope to accomplish):

(Transition into Body of Speech)

### **II. BODY**

A. Main Point #1 – NEED

1. Statement of NEED for action

a. Description of problem

b. Signs, symptoms, effects of problem

c. Example, narrative, or testimony

2. Importance of problem

a. Extent of problem

b. Facts/Statistics