

Smith Klein & Associates (C&P)
Printing Specifications

Job:	BEN-107	Dates:	09/28/98
Name/Title:	'Communicate' Brochure	Page:	1
Client:	Benton Chemicals		
Type:	Brochure		

Quote Information

Print Production Coordinator:	BEN	Dates:	04/01/98
Date Quote Needed:	04/04/98	Art Due:	05/18/98
Notes:	Need a firm quote, please		
		Job Due:	05/23/98

Specifications

Quantity:	25,000	Approved Overruns:	10% (call if greater)
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Cover		Flat Size:	17 x 11 1/2	Folded Size:	8 1/2 x 11 1/2
Cover Stock, Color, Weight, Finish:			Vintage Velvet Cover, 100#		
Outside Number of Colors, Coverages:			6 - 85%		
Inside Number of Colors, Coverages:			6 - 100%	Bleeds Inside Sides:	4
Bleeds Outside Sides:			4		
Cover Pantone/Colors:			4/c, PMS + foil stamping		

Text		Flat Size:	17 x 11 1/2	Folded Size:	8 1/2 x 11 1/2
Text Stock, Color, Weight, Finish:			Vintage Velvet Text - 100#		
Text Number of Colors, Coverages:			4/4 - 70% (4-color process)		
Text Bleeds Sides:			3		
Text Pantone/Colors:			4/c		
Number of Pages, Cover Type:			18		

Inserts		Flat Size:	--	Folded Size:	--
Insert Stock, Color, Weight, Finish:			--		
Insert Number of Colors, Coverages:			--		
Number of Inserts:			--		
Insert Bleeds Sides:			--		
Insert Pantone/Colors:			--		

Art Supplied Electronic Prepress

Photography

Transparencies	Number of Images, Screens, Desc:	41
Quantity, Orig Size, Repro Size, Process:		16 - 8 x 10 - 4 color process
Quantity, Orig Size, Repro Size, Process:		25 - 4 x 5 - 4 color process (outline)
Quantity, Orig Size, Repro Size, Process:		--
Quantity, Orig Size, Repro Size, Process:		--
Special Instructions:		--

Reflective Art

Quantity, Orig Size, Repro Size, Process:	--
Quantity, Orig Size, Repro Size, Process:	--
Quantity, Orig Size, Repro Size, Process:	--
Quantity, Orig Size, Repro Size, Process:	--
Special Instructions:	--

Stripping Reverses / Screen Tints / Trap Colors

Proofing Blue-line / Patch + composed / Match Print

Bindery Fold + score + saddle stitch Special instructions: use silver metal (subject to change - confirm before printing)