

	1	3	5	10	20	P
Relationships	Spend significant time with Joie	Pay for Joie's college education	Take our families on a "major" vacation			Marriage Children Family Friends
Physical	Lean, fit 180 lbs				Learn to play golf	Healthy and active 94 year old
Financial	Stay free of "negative" debt	Financial security NW>\$10MM \$700k annual income	Financial independence NW>\$15MM	Financial freedom NW>\$20MM		
Education	Fluent in Spanish	Learn to play the piano	Learn successful investing and trading			
Career	Retire from full-time biotech	CGX at \$20MM in revenues and \$2MM in profits	Primary income from website & speaking (>\$500k/yr)	CSC with 25 locations and \$23MM in revenue	Have businesses sold; speaking monthly	
Service	Help friends and family financially	>1MM visitors/yr benefiting from behappy101		Involved in global outreach program		
Creative		Play sax regularly	Learn to play the piano	Have 10 more books published	Have photos displayed in an art gallery	
Attitude	Fun, alive, passionate	No scarcity mentality				Be happy and living with passion
Pleasure		Live 6 months in Europe Personal Assistant	64-ft yacht	Have a large house on the beach in Newport Beach		