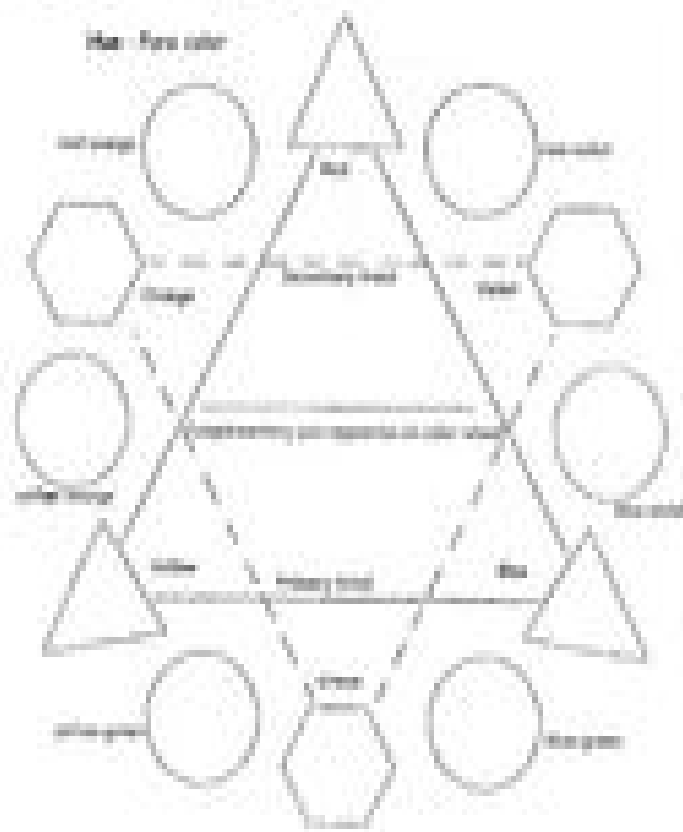


COLOR THEORY



Intensity - The brightness or darkness of a color also called its saturation

| | | | | | | |
|------|--|-----------|--|--|--|------|
| | | | | | | |
| 100% | | 50/50 | | | | 100% |
| 100% | | 25/75 | | | | 100% |
| 100% | | 12.5/87.5 | | | | 100% |

Value - The lightness or darkness of a color

| | | | | |
|------|-----|-----|-----|------|
| 100% | 75% | 50% | 25% | 100% |
| | | | | |

Temperature - Warmness and coolness

| | | | | | | |
|------|--|--|--|--|--|------|
| 100% | | | | | | 100% |
| | | | | | | |

| | | |
|--|--|--|
| | | |
|--|--|--|

Primary Hue - Red, Yellow, Blue
These colors cannot be mixed from any other color

| | | |
|--|--|--|
| | | |
|--|--|--|

Secondary Hue - Orange, Green, and Purple
Secondary colors are the equal mixture of primary colors

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

Intermediate (Tertiary) Hue - These are the combinations of primary and secondary colors: TR, TB, BR, BT, BT, TR

Hue _____

Value _____