			STAKEHOLDER CATEGORIES			
			Consumers	Providers	Regulators	Disseminators
SEES: TOP LEVEL NEEDS, WANTS, & DESIRES	OBJECTIVE MEASURES	**SAFETY**				
		EFFECTIVENESS				
		EFFICIENCY				
	SUBJECTIVE MEASURES	**SATISFACTION**				
		Perceived Effectiveness				
		Perceived Efficiency				
		Engaging				
		Error Tolerant				
		Easy to Learn				