

Intelligent (all round problem solving ability)	Sociable (good at making and maintaining friendships)	Talkative (able to communicate with many different people)	Skilful (all round ability to assemble and build)	Competitive (all round ability to achieve in business and employment)
Good looking (has 'classic' facial and bodily features – likely to succeed as a model)	Tall (above average height)	Healthy (unlikely to suffer from diseases of lifestyle or pathogens; takes care of themselves – no unnecessary risks, no excessive eating, alcohol, drugs, smoking)	Artistic (all round ability to make and create)	Literate (ability to read and write skilfully and excellent communication skills)
Wise (all round ability to make good judgments about situations and people)	Strong (above average strength)	Athletic (ability in sport & physical activity)	Musical (all round ability to play, produce, record music in all forms)	Scientific (ability to understand and explain the world)