

Advertising Techniques

NAME _____
CTE INTRO BUSINESS DATE _____

A	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

B	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

C	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

D	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

E	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

F	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	

G	Mark all advertising techniques used in this Commercial:		
	<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
	<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
	<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	



Mark all advertising techniques used in the ProActive Commercial:		
<input type="checkbox"/> Ahead of the Times	<input type="checkbox"/> Comparison	<input type="checkbox"/> Humor/Entertainment
<input type="checkbox"/> Bandwagon	<input type="checkbox"/> Facts and Figures	<input type="checkbox"/> Transfer
<input type="checkbox"/> Bribery	<input type="checkbox"/> Famous People	