Advertising Techniques		NAME	NAME	
TICK A CIT OT!	orre rooming aco	CTE INTRO BUSINES	S DATE	
Mark all advertising techniques used in this Commercial:				
A	☐ Ahead of the Times☐ Bandwagon☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
	Mark all advertising techniques used in this Commercial:			
В	☐ Ahead of the Times ☐ Bandwagon ☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
	Mark all advertising techniques used in this Commercial:			
C	☐ Ahead of the Times☐ Bandwagon☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
	Mark all advertising techniques used in this Commercial:			
D	☐ Ahead of the Times ☐ Bandwagon ☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
	Mark all advertising techniques used in this Commercial:			
E	☐ Ahead of the Times☐ Bandwagon☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
Mark all advertising techniques used in this Commercial:				
F	☐ Ahead of the Times ☐ Bandwagon ☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
Mark all advertising techniques used in this Commercial:				
G	☐ Ahead of the Times☐ Bandwagon☐ Bribery	☐ Comparison☐ Facts and Figures☐ Famous People	☐ Humor/Entertainment ☐ Transfer	
Mark all advertising techniques used in the ProActive Commercial:			oActive Commercial:	
PROACTIVE Commercial	☐ Ahead of the Times☐ Bandwagon☐ Bribery	☐ Comparison ☐ Facts and Figures ☐ Famous People	☐ Humor/Entertainment ☐ Transfer	