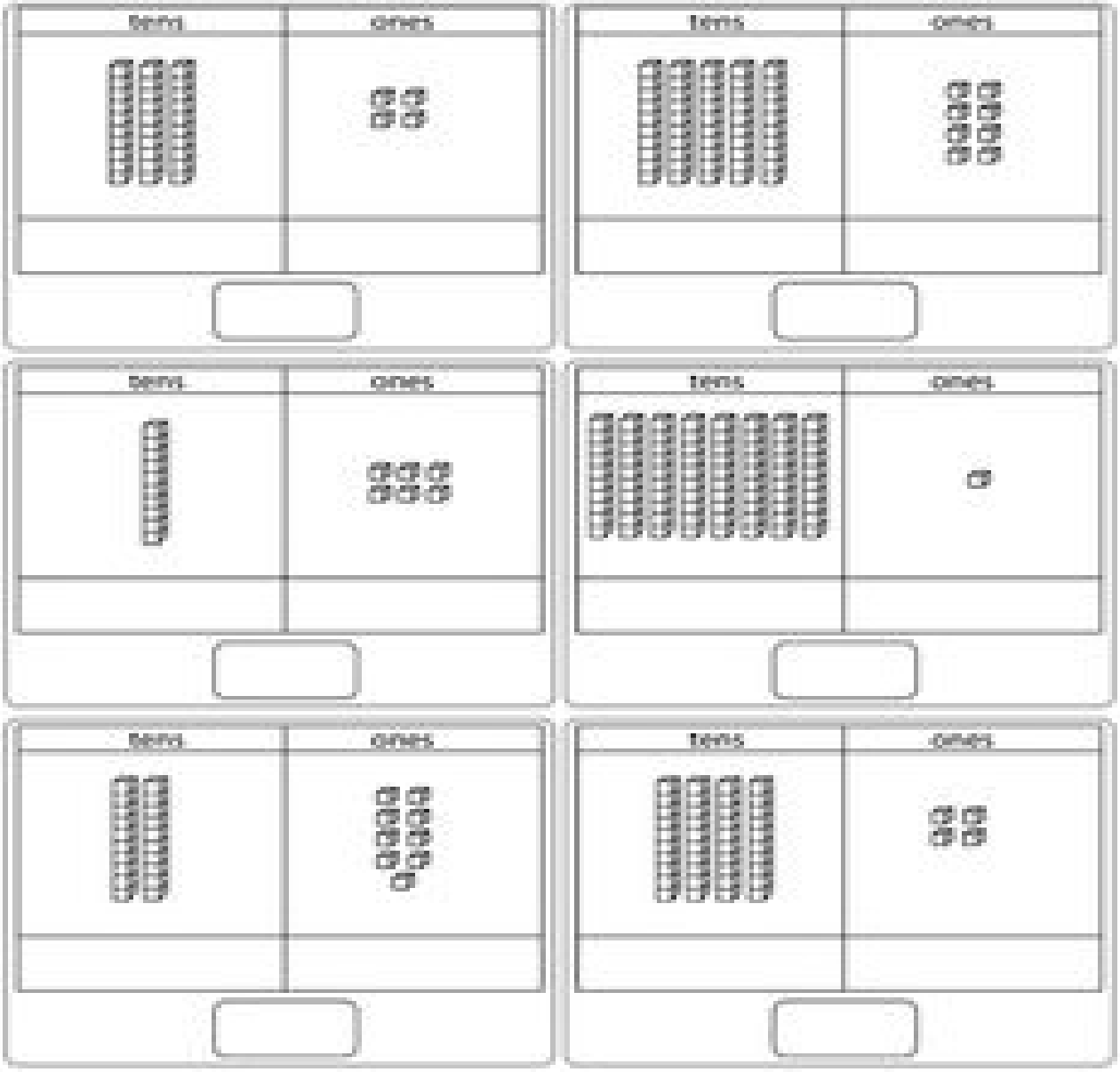place value