

FASHION MERCHANDISING  
FASHION SHOW PROJECT RUBRIC

Fashion Show Project Worksheet – questions 1-10	_____	/15
Physical layout – stage, runway, seating arrangement	_____	/5
Individual model line up sheet	_____	/5
Pictures/drawings of three outfits with shoes and accessories	_____	/15
Sample commentary for model/outfit	_____	/10
Music mix list	_____	/10
Advertisement or press release	_____	/10
Sample invitation	_____	/10
Sample ticket	_____	/10
Sample program	_____	/20
Presentation	_____	/5
Total points	_____	/115