



Party Date: _____ Party Time: _____

Dear Pure Romance Hostess,

Thank you for hosting a Pure Romance by Tricia party! During your party, you and your friends will have the opportunity to sample a wide variety of Pure Romance products that will undoubtedly stimulate some interesting and entertaining conversation!

Tips for Planning a Successful Party

- 1. Creating Your Guest List.** Parties are the most fun when you have at least **12 guests present**. Utilize the worksheet included in your Hostess Packet to create your Guest List. It is best to over-invite because not all guests will be able to attend. Usually half of invited show to attend the party. **This is why it is important to invite 24 + ladies.** You should also encourage your invited guests to bring a friend. Good attendance will increase party sales, which will increase your free product!
- 2. Invitations!** I will be sending your invitations to your friends. **When I receive your completed guest list back, with names and complete addresses, within 72 hours (3 days) via email, from booking your party; this will confirm you on *booking your party.** If I do not receive your guest list back, I may schedule another party in its place. The success of your party is very important to me, and having your guest list helps me have you a successful party. Don't count on these as your only invite! A great resource is www.evite.com. Also use social networking sites, i.e. facebook.
- 3. Party Bookings.** Invite your friends to book their own party. You will earn free product for your bookings. **Book 2 parties before or at your party and receive \$100 in free product for only \$39! Book your 3rd party before or during your party receive a Hostess Exclusive item!** This includes ladies that may not be able to make it to your party too! Be sure to have them contact me before the start of your party to book their party if they are unable to attend!
- 4. Encourage Outside Orders!** Direct those customers who can't make your party to view online catalog at www.kaycrowder.pureromance.com to place their order securely and confidentially online. You can also take orders and give them to me the day of your party. Remember to add \$6 s/h and 7% IN Sales Tax. Outside order sheet is provided in this hostess packet.
- 5. Party Closes the Day of Your Party.** Make sure all outside orders are received no later than the start of your party. We will close your party the day of your party, so that you can shop 'til you drop, and get all the goodies on your wish list!
- 6. Women Only.** Pure Romance offers women a comfortable and private atmosphere to place orders and ask questions. No men or children (including infants) can be present during my demonstration. All attendees must be at least 18 years old. **I will not be able to conduct a party if men or children are present.**
- 7. Product Display.** I will need a table to set up my product for the demonstration. A card table or most coffee tables work perfectly. I bring my own tablecloth to cover your table, so no need to provide one.
- 8. Ordering is Private.** Please have a separate room available so guests can place orders confidentially! I can help you select an area when I arrive at your party.



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