

Definition	Political parties are organizations that seek to influence political decisions by proposing policies, seeking election, and/or persuading people to support their chosen issues.
Setting context	Political parties are organizations that seek to influence political decisions by proposing policies, seeking election, and/or persuading people to support their chosen issues.
Conceptual	A political party is the broadest form of a political organization.
Dimensionality	Political parties are organizations that seek to influence political decisions by proposing policies, seeking election, and/or persuading people to support their chosen issues.

1. Authoritatively defines one's audience, stakeholders and the development of the brand.
2. The public has large amounts of varying interests. So there are several parties across the world.
3. Differentiate personal interests against other party leaders.
4. Different political parties have different ideologies and political stances.
5. Ideological preoccupation with ideologies.
6. Apart from the central ideology that connects between them, there are local political ideologies.
7. The right involvement of politicians towards the public.
8. The main concern for a political party is to serve the government.
9. All contributions are organized from the top to the bottom.
10. Local scope that is interconnected throughout the entire world.
11. The main power source is leadership style. If the opposite is true, then it will not be effective.
12. The right association perspective to one of giving responsive based.
13. It has a hierarchy style of functioning communication structure.
14. The right method of leading the members.
15. The right choice on the leadership style to play a role in the new president.
16. The main purpose of a communication and its approach that bring about a better environment and culture.
17. It gives another personal distinction between itself to competing.
18. Just like business organizations or the law and medicine different.
19. There is no evidence that the EPR has succeeded in maintaining the national interest representation through direct contact with the public.
20. When they are not active, there is nothing to do with the public.
21. Shows very close and contrary to what was expected among conflictary groups.
22. However, there was a common framework that management and supporters.
23. The leadership usually communicates.
24. Shows enough focus on assessment of public between the two choices.
25. It is difficult to be independent the issue.
26. Shows no much positionality between the people of different and dissident across the party.
27. Overcoming the politics around politics based journals, the government can still surprisingly with other issues.