

E-Business Case Study Cards

Name	Date	Page			
Case Name	Page	Page			
Questions					
<p>Put a check mark in the box the right-hand side for your best answer/choice.</p>					
Question	Yes	No	No Answer	Other	Total Points
1. The company is a well-known brand name.					
2. The company has a strong reputation.					
3. The company has a long history.					
4. The company has a strong financial position.					
5. The company has a strong market position.					
6. The company has a strong customer base.					
7. The company has a strong product line.					
8. The company has a strong distribution network.					
9. The company has a strong management team.					
10. The company has a strong marketing strategy.					
11. The company has a strong research and development department.					
12. The company has a strong sales force.					
13. The company has a strong customer service department.					
14. The company has a strong legal department.					
15. The company has a strong HR department.					
16. The company has a strong IT department.					
17. The company has a strong financial department.					
18. The company has a strong operations department.					
19. The company has a strong logistics department.					
20. The company has a strong procurement department.					

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