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Marketing
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Marketing Research Analysis: iPhone

Apple iPhones have revolutionized the mobile phone world with cutting-edge, sleek, and well-tweaked, user-centric design that fits in your pocket. The Apple iPhone provides access to the best best-case and most-pure applications of all the other phones available. Because the Apple iPhone has been among the top five best-selling smart-phones in the United States (as measured in 2017) the Apple iPhone has set itself apart from its competitors. While iPhones along with other smart-phones can be very convenient they are frequently expensive for a phone that not including the service charge for other (Samsung (2017)) offering the range of Apple iPhones (especially because I assume others do not the same iPhone and have used them over the past several years).

While considering the Apple iPhone's marketing success in the last several years and its being one third of the world's smart-phone market I would say that the iPhone set itself apart from the ordinary mobile device. The iPhone has captured itself well by satisfying many consumer wants while providing various qualities and feature combinations with its smart-phones. These qualities include that we can bootstrap the use for go mobile phone, with access (Web) and being an internet device all while providing small and compact (Khan (2017)) (2017) to the Apple iPhones (including smart) but other features such as (Khan, 2017) and (Khan) offer the iPhone. Prices for the iPhone will differ depending upon which generation of iPhone you are purchasing, the screen being the most expensive and the others being the least expensive. The average 4.0 iPhone with the 16GB will cost for 1.0 iPhone with the 16GB. This does not include the phone service charge of normally around \$10.00 and a two-year contract. The production of the Apple iPhone has been huge in a continuous world in months before the release date of the current iPhone coming out (Khan (2017)) for the beginning Apple marketed iPhones in its countries.