

Sample Outcome Worksheet

Example

Agency: My Health

Program Name and Description: Stay Healthy/Stay Young: Encourage woman to be proactive in staying healthy

Activity: Audio Media Campaign for early breast cancer detection

Outcome: (Select from list provided)	Example: Awareness of new information
Indicators: What are specific observable or measurable ways that your program achieves this outcome.	Example: Public becomes aware of new information
Methods and Tools: What approach will you use to measure the indicators, e.g., observation, interviews, skills checklist, pre-post test. If you will use a specific instrument, please give the name of instrument.	Example: Include questions on client satisfaction survey on how client became aware of the service

Example

Agency: Community Support

Program Name and Description: United Parenting

Activity: 5-week, 15 hour parenting class

Outcome: (Select from list provided)	Example: Acquired/practiced new knowledge or skill
Indicators: What are specific observable or measurable ways that your program achieves this outcome.	Examples: Participants will increase their knowledge about [specific topics covered in training] Participants will be able to name at least X examples of [specific topics covered in training] Participants will be able to demonstrate at least X skills [specific skills covered in training]
Methods and Tools: What approach will you use to measure the indicators, e.g., observation, interviews, skills checklist, pre-post test. If you will use a specific instrument, please give the name of instrument.	Examples: Pre-post test. Post-test only. Trainers observe skill demonstration exercises and use a skills achievement checklist