

## WRITING LETTERS TO THE EDITOR

One of the most effective ways to communicate with the community is by writing letters to the newspaper and other print media. You can find important stories, articles and editorials on a subject. Letters are edited by the newspaper but published and distributed to the community. They also provide feedback on what is going on in the process.

You can write your own letters to the editor and other media that you have discovered. You can write and edit or have your letter edited. Each letter should be at least two paragraphs. The first paragraph should be the most important, go on to a second where you state an opposing argument and explain why you have a better one. Letters should be written in a "strong format".

The structure of your letter should be as follows:

1. **Opening**
2. **Conclusion** (one paragraph, summarizing your whole letter)
3. **Argument one** (or all for support, supported by facts and statistics)
4. **Argument two** (or all for support, supported by facts and statistics)
5. **Argument three** (or all for support, supported by facts and statistics). This is where you state why you are writing your letter and you are writing about it (two paragraphs, one for each)
6. **Close and salute**

You must always communicate by using language considered to be legal concepts and not libelous or defamatory. You must always communicate with your own words.

## PERSUASIVE LANGUAGE

There are many persuasive techniques that writers use. They are as follows:

**Emotive language:** This is the use of words that are meant to produce a strong emotional reaction in the reader. Words such as "terrible" and "awful" are used with Persuasive language. They can be learned quickly by using persuasive language.

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The use of the words **emotive language** is to make the reader feel that the writer is the most people doing this. It is used to make the reader feel that the writer is the most people doing this.

**Expert:** This is when the writer makes a statement by someone who has special knowledge regarding the issue. These are usually experts, for example, doctors, scientists, mathematicians, economists, and politicians. They use their own words with other people's knowledge such as "I believe" and "I think".

**Statistics:** These are numbers, percentages, and statistics that support the writer's argument and are used to support the writer's argument. For example, the number of people who are using the internet and the number of people who are using the internet. The use of statistics is to make the reader feel that the writer is the most people doing this. It is used to make the reader feel that the writer is the most people doing this.

**Repetition:** This is a technique where the writer repeats the same words or phrases over and over again. This is used to make the reader feel that the writer is the most people doing this. It is used to make the reader feel that the writer is the most people doing this.

**Questions:** This is when a writer asks a question or makes a statement to make a particular point and then asks the reader to answer it.

**Imagery:** This is when the writer uses words that are meant to make the reader feel that the writer is the most people doing this. It is used to make the reader feel that the writer is the most people doing this.

**Exaggeration:** This is when the writer makes a statement that is meant to make the reader feel that the writer is the most people doing this. It is used to make the reader feel that the writer is the most people doing this.