

## **SAMPLE PARENT LETTER**

Dear Parents:

As you may know, your child's school plans to participate in TV-Turnoff Week 2007, April 23-29, together with thousands of other schools and communities nationwide. We encourage your whole family to participate in this experiment by leaving your television set(s) off for the entire week.

TV-Turnoff Week is about taking a healthy break from TV and all media to focus on activities that are more academically, socially and physically rewarding. It is also about having more fun. More than 24 million people have participated nationwide. This success demonstrates that a solid one-week recess from television allows more time to converse, read, exercise, play, think, create and do.

This event is important to curb excessive TV watching. Upon high school graduation the average student has spent more time watching television than in the classroom. Children who watch little or no TV tend to have higher grades, read more books, and exercise regularly.

Please help your child succeed in this effort by providing positive alternatives to the television. As part of this TV-Turnoff Week, there will be special classroom activities for students and events for the whole family. More information will follow. Please join us in this week-long celebration!

Sincerely,

PTA President

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**Please complete this form and return it to your child's teacher by: *(DATE)***

Student's name: \_\_\_\_\_ Student's teacher: \_\_\_\_\_

Check the appropriate space(s):

- Our whole family will participate in the Turnoff.
- Let me know how I may support the group effort!
- Just our child will be participating. We'll help him/her complete the program.
- Thanks, but we will not be participating this year.