

SAMPLE

Career Plan
For Sally Student
ID #: 123-45-6789

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I. Objectives

At the end of my professional career, I want to be recognized as someone who made a positive difference in the lives of the people and in organizations that I was associated with. I know I will have to work hard to get this recognition, and I am willing to put forth the necessary effort. I intend to approach everything I do with a positive attitude, lots of enthusiasm, and a desire to 'make the difference'. I know Kansas State University will prepare me for these objectives. But I also realize that to accomplish all that I want to, I will have to continue to learn new skills as I progress.

I am majoring in finance under the financial management option. Upon graduation, my immediate objective is to find a job where I can learn as much as possible. I want exposure to a broad range of business areas. In this phase of my career, I want to build a strong base of knowledge and experience. I also want to gain some specialized knowledge in finance, but I do not want to become so specialized that I am no longer flexible. Achieving my short-term goals will prepare me for my long-term career aspirations. My short-term goals have no geographic or salary constraints. I will relocate anywhere regardless of salary in order to put myself in a position to gain experience and knowledge.

In the medium term, I'd like to obtain a secure yet challenging job in the Midwest. By this time, I expect to know more specifics about the career path I want to take. Hopefully, as a result of achieving my short-term goals, I will have an impressive combination of knowledge, skills, and experience to move ahead. If my skills and knowledge are not sufficient to obtain the type of job I want, I may consider getting the Certified Financial Analyst (CFA) designation or perhaps get an MBA degree from a nationally ranked university.

My long-term goal would be to get to the top of the corporate ladder. It would be nice to do this by climbing straight up one ladder, but most likely I'll need to jump laterally from ladder to ladder to continue my ascent. Ideally, I would like to end my professional career as a CEO of a large, well-known corporation. I would get enjoyment out of knowing that I make an impact on the day-to-day lives of everyone my company influences.

If I can achieve each of my goals to their fullest extent I should be able to accumulate a good deal of wealth by time I retire. I hope to live a long and comfortable retired life, giving back to the community and financially supporting Kansas State University and my fraternity, making a lasting impression on each.