

**Objectives:**

- \* To introduce the concept of *shockvertising* and related vocabulary.
- \* To exchange information in a jigsaw reading.
- \* To develop critical and multicultural literacy skills.

**Language:** Vocabulary related to shock advertising.

**Level:** Upper- Intermediate – Advanced.

**Time:** 1- 1 ½ hours.

**Materials:** Student A worksheets 1 & 2, Student B worksheets 1 & 2, advertisement images (links provided), jigsaw reading answer sheet.

**Equipment:** Whiteboard and equipment for projecting images (optional).