

		STAKEHOLDER CATEGORIES				
		<u>C</u> onsumers	<u>P</u> roviders	<u>R</u> egulators	<u>D</u> isseminators	
<b>SEES: TOP LEVEL NEEDS, WANTS, &amp; DESIRES</b>	OBJECTIVE MEASURES	<b><u>S</u>AFETY</b>				
		<b><u>E</u>FFECTIVENESS</b>				
		<b><u>E</u>FFICIENCY</b>				
	SUBJECTIVE MEASURES	<b><u>S</u>ATISFACTION</b>				
		<i>Perceived Effectiveness</i>				
		<i>Perceived Efficiency</i>				
		<i>Engaging</i>				
		<i>Error Tolerant</i>				
		<i>Easy to Learn</i>				