

Open-ended questions  
\*\*\*Answer on separate paper

- 1.2) What makes this documentary so compelling?
- 1.3) Why are people speaking up about the health experiment? Why would they do it?
- 1.4) What does the reporter conclude? Why or why not? What does the case contribute to you?
- 1.5) Detail elements of Spauld's world from descriptive evidence (Time, Place, People)
- 1.6) What aspect does the article conclude? Why do you think Spauld's chose that?
- 1.7) How do you explain the "big idea" part? How is it used to build it?
- 1.8) What do you think McDonald's has done to respond to this film?

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