

LEARNING ASSESSMENT SUMMARY: Annual Department Action Plan (DAP)

UNIT: Career Development Services

STEWARD: Dr. Cheryl Robinson

TITLE OF PLAN: Career Development Services Valencia Web Presence

DATE: May 23, 2007

CRITERIA	PLANNING PHASE Initial Information and Projections	EVALUATION PHASE Modifications, Outputs, Outcomes
1. Goal-	Establish one web presence for Career Development Services with up to date staff and workshop information	
2. Outcome Measures-	Students report overall satisfaction with the Career Development Services website	
3. Collaboration with Stakeholders-individuals and groups involved in the planning and implementation	<ul style="list-style-type: none"> • Discuss with CDS staff • Meet with Web development/OIT staff • Student input • Director of Student Success and faculty 	<ul style="list-style-type: none"> • CDS staff, Career Program Advisor and Internship and Placement Office representatives, and Director of Student Success reviewed current and proposed web content • CDS staff collaborated with OIT to make content and web link changes • Students gave input via survey and individual interview
4. Evaluation-process employed to evaluate effectiveness	<ul style="list-style-type: none"> • Student focus groups 1x per term • Anecdotal student feedback • Questionnaire sent to SLS faculty each term 	<ul style="list-style-type: none"> • Students gave feedback via Flashlight survey on the CDS website. 82% of students indicated they found what they were looking for on the site. Students indicated they most frequently came to the site for information on CDS hours and locations, with internship information and resume information tied for second. • Students gave feedback via focus groups. 98% agree or strongly agree the website is easy to navigate and that the website contains useful information. 89% indicated they learned something new about CDS after visiting the website.
5. Use of Results-how plan will/has impacted learning environment of VCC and improvement of the educational programs and/or processes	Website will be revised based on student, faculty and staff feedback to ease navigation and provide necessary information	<ul style="list-style-type: none"> • Initial "three critical questions" graphic on home page was redesigned to include larger font • Information on Campus workshops is now included on the site and is updated each term • Staff contact information was added • Information will be added to explain the Career Assessment Program