

Marketing Budget

<u>Expenses:</u>	<u>January</u>	<u>February</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>August</u>	<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>	<u>Total</u>
Advertising													
Yellow Pages													\$ -
Radio													\$ -
TV													\$ -
Magazine 1													\$ -
Magazine 2													\$ -
Newspaper													\$ -
													\$ -
Shows & Fairs													
Trade Show 1													\$ -
Trade Show 2													\$ -
Community Fair													\$ -
													\$ -
INTERNET													
Web Site Design & Construction													\$ -
Web Site Optimization SEO													\$ -
Pay Per Click Program													\$ -
E-Marketing, E-newsletters													\$ -
Hosting/Maintenance													\$ -
Facebook													\$ -
Twitter													\$ -
Other Social Media													\$ -
													\$ -
Collateral Material													
Flyers													\$ -
Catalogs													\$ -
Postcard Production													\$ -
													\$ -
Direct Mail Campaigns													
Postage													\$ -
Mailing House Fees													\$ -
Printed Materials													\$ -
Public Relations													
Agency Costs													\$ -
Spokesperson Cost													\$ -
Newsletters													\$ -
Travel & Entertainment													
Travel To Shows													\$ -
Sales Call Travel Expenses													\$ -
													\$ -
Other													
Networking Clubs													\$ -
													\$ -
													\$ -
													\$ -
Totals	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -