

Strategic Audit Worksheet

Strategic Audit Heading	Analysis		Comments
	(+) Factors	(-) Factors	
I. Current Situation			
A. Past Corporate Performance Indexes Financial Analysis - Ratios - CS Statements - Industry/Competitor Comparison			
B. Strategic Posture Current Mission Current Objectives Current Strategies Current Policies			
SWOT Analysis Begins:			
II. Corporate Governance			
A. Board of Directors			
B. Top Management			
III. External Environment (EFAS): Opportunities and Threats(SWOT)			
A. Societal Environment			
B. Task Environment - Industry Analysis (Competitive Forces Analysis)			
IV. Internal Environment (IFAS): Strengths and Weaknesses(SWOT)			
A. Corporate Structure			
B. Corporate Culture			
C. Corporate Resources			
Strategic Audit Heading (Value Chain Analysis – Which functions are significant?)	Analysis		Comments
	(+) Factors	(-) Factors	
1. Marketing			
2. Finance			
3. Research and Development			
4. Operations and Logistics			
5. Human Resources			
6. Information Systems			