

CONFERENCE SCHEDULE OF EVENTS

THURSDAY, OCTOBER 14

Registration

4:00-8:00 p.m.

Educational Session 1

5:30 – 6:15 p.m.

e-Portfolios 101. *Catherine M. Roche, Department Chair of Business, Economics, and Office Technologies, Rockland Community College.*

e-Portfolios are becoming very popular at all levels of education. This session will discuss the uses of e-Portfolios, stages of development, benefits to students and teachers, and considerations and issues to be addressed. Explore easy-to-use tools for e-Portfolio creation, rubrics for evaluation, and view sample student e-Portfolios.

The New EntreSkills: An Enriched Online Curriculum for Teaching Entrepreneurship. *Richard F. Gorko, Coordinator of Training and Education, New York Small Business Development Center Office for Entrepreneurial Education.*

EntreSkills, the interactive web-based entrepreneurial educational program, has been enriched with new contents, providing teachers with enhanced resources for teaching students the skills needed to start and operate a business. New resources including lesson plans, quizzes, chapter tests, auto grading and group activities have been updated and integrated into the curriculum. A new business plan builder template has also been developed for greater interactivity. Come learn how the new EntreSkills program will improve your teaching experience and your students' knowledge of entrepreneurship!

The Junior Apprentice - A Middle School Business Elective. *Christine Choi, Business Teacher, Union-Endicott High School.*

Whether you are currently offering a middle school course or looking to offer a middle school course, this session is for you! In this innovative course, middle school students explore the many aspects of business while utilizing cutting-edge technology (wikis, podcasts, and so much more). Students are actively engaged in activities and projects to develop a basic understanding of economics, business ownership and management, marketing, finance, and career options and leadership skills. Hands-on projects infusing technology are offered in all units of this semester elective. Keep in mind that all units revolve around a project that "The Donald" (aka Donald Trump) has requested of the students. Session attendees will learn about the curriculum and walk away with all unit projects to update current course offerings or to add a new course.