

**STUDENT LEARNING ASSESSMENT PROGRAM
SUMMARY FORM AY 2008-2009**

Degree and Program Name: **MBA**

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Please complete a separate worksheet for each academic program (major, minor) at each level (undergraduate, graduate) in your department. Worksheets are due to CASA this year by **June 15, 2009**. Worksheets should be sent electronically to kjsanders@eiu.edu and should also be submitted to your college dean. For information about assessment or help with your assessment plans, visit the Assessment webpage at <http://www.eiu.edu/~asses/> or contact Karla Sanders in CASA at 581-6056.

PART ONE:

What are the learning objectives?	How, where, and when are they assessed?	What are the expectations?	What are the results?	Committee/ person responsible? How are results shared?
I. Graduates possess critical and creative thinking skills to solve problems, identify opportunities and make reliable decisions in routine and unfamiliar or unpredictable domestic and global environments using generally accepted concepts of business (financial, accounting, management, operations, marketing, and information systems).	<ul style="list-style-type: none"> ▪ Exit Interviews/focus groups during the Fall and Spring semesters ▪ Exit Surveys (collected AY 2007-2008) ▪ ETS Major Field Test in MBA during the Summer, Fall and Spring semesters ▪ Assessment in MBA 5680 during both the Fall and Spring semesters ▪ Assessment in MBA 5520 during the Spring semester ▪ Assessment in MBA 5000 during the Spring semester 	<p>Feedback from exit interviews and focus groups continues to provide information about program satisfaction and how well we are meeting the needs of the students.</p> <p>It was decided to administer the exit survey every other year and the collect data from focus groups on the year that the exit survey was not being used. Students who completed the focus groups this year were asked if they saw added value in also completing an exit survey. The students felt that completing both was overly time consuming and was somewhat redundant.</p> <p>Thus the exit survey was last administered in summer 2007 and spring 2008. By</p>	<p>Direct measure results:</p> <p>ETS Exam Total Mean Score Summer 2008: 249/300; 50th percentile compared nationally</p> <p>ETS Exam Total Mean Score Fall 2008: 259/300; 70th percentile compared nationally</p> <p>ETS Exam Total Mean Score Spring 2009: 256/300; 65th percentile compared nationally</p> <p>ETS Assessment indicator marketing: mean percent correct, 59, 65, and 65; percentile, 55th, 85th and 85th (for respective semesters) compared nationally</p>	<p>Responsible Parties: Coordinator of Graduate Business Studies and School of Business Graduate Committee. The Coordinator also serves as the Chair of the School of Business Graduate Committee.</p> <p>The results from the ETS standardized test are shared with the School of Business Graduate Committee and other professor who teach in the program.</p> <p>The faculty roundtable and the Graduate Committee will continue to serve as a method of sharing and discussing assessment results,</p>