

GOAL: *I want to pay my bills in college by selling cotton candy at parks on the weekends.*

S	Specific	<ul style="list-style-type: none"> • What do I want to accomplish? • Why do I want to accomplish this? • What are the requirements? • What are the constraints? 	<p><i>I want to create a weekend business selling cotton candy at parks. This will bring in extra money to pay my bills during college. I will need a cotton candy machine, cotton candy mix, and a list of places where I am allowed to sell it. I may need to get some sort of special license to sell food. I'll need to look into this before I buy any supplies.</i></p>
M	Measurable	<ul style="list-style-type: none"> • How will I measure my progress? • How will I know when the goal is accomplished? 	<p><i>I will keep track of how much I make each time I go out and sell cotton candy. I will divide my earnings by the hours spent to figure out my hourly average. My goal will be achieved once I earn \$350 a week, which is what I need to pay my bills.</i></p>
A	Achievable	<ul style="list-style-type: none"> • How can the goal be accomplished? • What are the logical steps I should take? 	<p><i>In order to accomplish this goal, I must:</i></p> <ol style="list-style-type: none"> <i>1. Research regulations on selling food/soliciting in public areas.</i> <i>2. Find 3-5 places to sell cotton candy.</i> <i>3. Buy the necessary equipment.</i> <i>4. Create a nice sign promoting my cotton candy.</i> <i>5. Actually go out and sell the cotton candy.</i>
R	Relevant	<ul style="list-style-type: none"> • Is this a worthwhile goal? • Is this the right time? • Do I have the necessary resources to accomplish this goal? • Is this goal in line with my long term objectives? 	<p><i>This goal will be worthwhile if I earn at least \$25/hr. If I end up earning less than this, it would be better for me to take a student job on campus. At \$25/hr, I can earn \$350 by working 7 hours on Saturday, and 7 hours on Sunday.</i></p>
T	Time-Bound	<ul style="list-style-type: none"> • How long will it take to accomplish this goal? • When is the completion of this goal due? • When am I going to work on this goal? 	<p><i>One day to research the info on selling food in public places, find places to sell, and order the equipment. I'll have to wait 1 week for the supplies to arrive. During that time I can make my promotional materials. So I'll be ready to go sell in 8 days.</i></p>