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McDonald's Or Inn-N-Out?

Whether running late, low on cash, late on the grocery shopping, we all turn to it—fast food. Millions of Americans find the fast-growing trend of eating fast food a convenient way to have a quick, cheap meal. However, with so many choices of fast food restaurants, how do you choose which one to eat at on any given night; for example, if you have to choose between McDonalds and Inn-N-Out, what should you base your choice on? When choosing whether to eat at one fast food restaurant or another, for example between McDonald's and Inn-N-Out, it is important to look at the similarities and differences that may exist in accessibility, food quality, and price.

When deciding upon which fast food restaurant is best for you, consider how accessible each fast food restaurant is for you. You would not want to eat at a fast food restaurant that will take you a half an hour to get to, since many people choose to have fast food is because it is FAST. Both McDonalds and Inn-N-Out are fairly easy to access. For example, the average McDonald's locations will be "only 5-7 miles distance from one another" in major cities ("Food Fast" np). This makes McDonald's very accessible in major cities. Inn-N-Out attempts to build a restaurant in every major city, based on city population (Williams 18). Therefore, Inn-N-Out also proves to be relatively easy to access as well. On the other hand, there are somewhat extreme differences between accessibility. McDonalds often has more than one fast food restaurant in major cities and towns, usually one location for every 50,000 people (Consumer Report np). This will probably mean that there are several McDonald's restaurants in major cities. Yet, Inn-N-Out usually only has only "one location in each major city", regardless of how many people live in that city (Consumer Report np). This means you will have likely have a more difficult time quickly getting to and getting food at Inn-N-Out (due to longer lines), unlike at McDonalds. These similarities and differences in accessibility are important to consider because if you are in a hurry, you may want to choose the fast food restaurant that you will be able to easily find and that will have a shorter line.