

**MARKETING DEPARTMENT - BUDGET RECAP**

For the Reporting Period of: \_\_\_\_\_

**Description of Products**

Product A: \_\_\_\_\_

Product B: \_\_\_\_\_

Product C: \_\_\_\_\_

	Prod. A	Prod. B	Prod. C	Total
Gross Sales				
Discounts & Returns				
Net Sales				
Cost of Goods Sold				
Gross Margin				
<b>Marketing Expenses</b>				
Sales Dept. Expense				
Delivery				
Warehouse				
Advertising				
Sales Promotion				
Marketing Research				
Development Cost				
Total Marketing Expenses				
<b>Product Profit</b>				
	Prod. A	Prod. B	Prod. C	Total
Gross Margin				
Less Total Marketing Expenses				
Profit				