

**JOB SEARCH CAMPAIGN WORKSHEET**

**Target # 1** \_\_\_\_\_

Industry or company size: \_\_\_\_\_  
Position/Function \_\_\_\_\_  
Geographic area \_\_\_\_\_

The chief strengths I have going for me with this target. (personality traits, interests, skills, experiences)

---

---

---

What are the key things I want this target to know about me? One Minute pitch for this target.

---

---

---

---

---

---

---

---

---

---

Key accomplishments I will emphasize during the interview. See resume.

---

---

---

---

---

Any negatives or difficult issues the interviewer may raise and how I will deal with them.

---

---

---