

- Controlling customers (PC) - using best-of-breed**
activity or best practices
B-Division/TY - Our three customer groups:
-
- B-Best Buyers TY - the three corporate groups: the Management
-
- B-Best Buyers (Business units, regional units)
-
- B-Best Buyers (Employees), B-Best Buyers (Customer Service), B-Best Buyers (Finance), B-Best Buyers (Marketing)
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