

Write your own Elevator Speech! - Make a connection in 30 seconds or less

To develop an introductory statement that you can use in a variety of settings (waiting in line at a coffee shop, sitting next to somebody on an airplane, sharing an elevator with somebody at work, participating in an interview), think about the following:

Who am I?

Example: "Hello, my name is... and I'm a student at the University of Puget Sound."

What is my objective?

Example: "I am interested in building on my experience and interest in environmental sustainability with an internship in an environmentally-friendly organization."

What are my strengths?

Example: "My Puget Sound education taught me to think critically, write well, and make connections across various disciplines. I use those skills in my involvement within the Sustainability Advisory Committee as we work to educate the campus community to the importance of living green."

What is my passion?

Example: "I want to make a difference by helping people understand how their actions affect our planet."

Please remember to personalize your speech for the situation and person to whom you are speaking.

Example of an elevator speech when waiting in line for coffee: *Hello, my name is... and I'm a student at the University of Puget Sound. I am interested in building on my experience and interest in environmental sustainability with an internship in an environmentally-friendly organization. I noticed that your bag says "Tacoma Power;" do you work for that organization?*

Example of an elevator speech when answering the "tell me about yourself" question in an interview: *I am passionate about the environment and am interested in building on my experience and interest in environmental sustainability with an internship in an environmentally-friendly organization. My Puget Sound education taught me to think critically, write well, and make connections across various disciplines. I use those skills in my involvement within the Sustainability Advisory Committee as we work to educate the campus community to the importance of living green. I want to make a difference by helping people understand how their actions affect our planet which is why I am interested in working for your organization.*

- For additional tips on networking and writing Elevator Speeches, visit www.ups.edu/ces.
- Ready to practice your Elevator Speech on a friendly audience? Attend [Speed Networking!](#)
- Now that you've written it, why not enter it into the [Elevator Speech Contest](#)? Just send an e-mail to ces@ups.edu. For more details, visit www.ups.edu/ces.