

Executive Summary

What trends on the horizon are _____?

	Q1 2024	Q2 2024
Market		
Product		
Process		
Location		
Strategy		
Resource		

Questions

- 1. How do you see the market? (What are you watching?)
- 2. How do you see your company's position?
- 3. How do you see your product?
- 4. How do you see your process?
- 5. How do you see your location?
- 6. How do you see your strategy?
- 7. How do you see your resource?
- 8. How do you see your market? (What are you watching?)
- 9. How do you see your company's position? (What are you watching?)
- 10. How do you see your product? (What are you watching?)
- 11. How do you see your process? (What are you watching?)
- 12. How do you see your location? (What are you watching?)
- 13. How do you see your strategy? (What are you watching?)
- 14. How do you see your resource? (What are you watching?)
- 15. How do you see your market? (What are you watching?)
- 16. How do you see your company's position? (What are you watching?)
- 17. How do you see your product? (What are you watching?)
- 18. How do you see your process? (What are you watching?)
- 19. How do you see your location? (What are you watching?)
- 20. How do you see your strategy? (What are you watching?)
- 21. How do you see your resource? (What are you watching?)

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