

## **Executive Summary**

*What is the name of your business?*

*What is the purpose of this business?*

*What are the products or services the business will provide?*

*Who owns this business?*

*If this is an established business, how long has it been so?*

*Who are the members of your management team, if any?*

*Who will the customers be for this business?*

*What kind of funds are you seeking for this investment?*

*How will these funds be used?*