

Name: _____

Date: _____

Business Competitors in Your Community – Worksheet

Directions: Fill out the chart below. See the two examples done for you.

Name of Business	Name of Competitor	Type of Business	Ways They Compete with Each Other
1. McDonalds	Burger King	Fast Food	Kids' toy, ads, specials
2. K-Mart	Target	Discount Store	Tv ads, low prices
3.			
4.			
5.			
6.			

Think About It! Write About It!

Did you ever make a choice between two competitors. How did you decide? What influenced your final decision? Was it an incentive, advertising, customer service, product quality, price or something else? Explain below.