

Case Studies: Amazon
Case Study: Amazon (1)

The World's Largest Retailer

1. How many Amazon's are there right now? How many Amazon's are there?
2. How many Amazon's are there right now? How many Amazon's are there?
3. How many Amazon's are there right now? How many Amazon's are there?
4. What is the advantage of having a large number of Amazon's?
5. How many Amazon's are there right now? How many Amazon's are there?

Amazon's Role in the Challenge

1. What is the role of Amazon in the challenge? (What questions does it help to answer?)

Key Learning Objectives

1. What are the key learning objectives for this case? (What questions does it help to answer?)
2. How many Amazon's are there right now? How many Amazon's are there?
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4. How many Amazon's are there right now? How many Amazon's are there?
5. How many Amazon's are there right now? How many Amazon's are there?
6. How many Amazon's are there right now? How many Amazon's are there?
7. How many Amazon's are there right now? How many Amazon's are there?
8. How many Amazon's are there right now? How many Amazon's are there?