

## One Page Marketing Plan Template

Monthly Marketing Plan Worksheet for Month of \_\_\_\_\_, 20\_\_\_\_.

Focus Section		Goals and Budget Section	
Line of Business		Growth Goals	1.
Target Market			2.
Where am I stuck?	<input type="checkbox"/> Filling the Funnel <input type="checkbox"/> Follow Up <input type="checkbox"/> Making the Sale		3.
What Results do I need?	<input type="checkbox"/> Connection <input type="checkbox"/> Credibility <input type="checkbox"/> Visibility	Revenue	\$
		# Sales	
		# Prospects	
		Time Budget	Hours
		Money Budget	\$

Strategy (ies)	% of Time	Result

Tactics	How Often How Many	Hours	Dollars	# Prospects	# Follow Up

Tools/Skills Needed	By When	Hours	Dollars

Totals		

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