

Cultural Touch Points Worksheet

Each culture influences wellness behavior through its formal and informal policies and procedures. These influences can be adjusted to better support wellness. It is best to start by looking at how these influences currently work and then develop strategies for modifying the existing touch points. Use the following table to plan your efforts.

Touch Point	Current Influence	Possible Modifications
Resource Commitment		
Modeling		
Rewards & Recognition		
Confrontation & Discouragement		
Recruitment & Selection		
Orientation		
Training		
Communication Systems		
Relationship Development		
Rites, Rituals & Symbols		