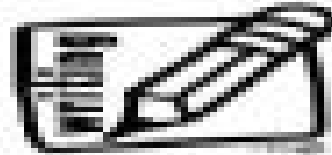


DOING THE OTHER INFORMATION TO WRITE AN ESSAY



THROUGH THE TEXT AND FIND THE KEYWORDS THERE ARE CONCEPTS, DETAILS, WORDS, PHRASES AND CONCEPTS/PHRASES. YOU CAN CORRECT THEM ON THE TEXT. CHECK AND ADD SOME SENTENCES WHICH ALSO DESCRIBED THE KEY INFORMATION TO SUPPORT THOSE SENTENCES.

Then a step, a lot of countries tend to develop their tourism industry and therefore tourism called the factory without industry. Turkey, which traditionally needs foreign tourists, tries to increase the number of foreign tourists who come to Turkey. What can be done in order to increase the number?

At first, there should be more news and better advertising in foreign countries and the information offices should open to inform the people about their desire to come to Turkey. Secondly, improve facilities which are hotels, transportation and communication. The number of hotels and the public transportation as well as the lines of communication needs improved. Thirdly, it's as important as how often is training provided. This is also a basic need of tourism because the tourist will want to see as first of all a skilled guide or a skilled hotel manager. The size of staff will be used in order to meet skilled personnel. In conventional knowledge, quality must be given first.

The countries which are made available those three basic need for tourism have already increased their tourism business. Spain is a case in point of them. Although Turkey needs the tourism, it didn't do any real attempts to achieve it. In fact all of them should have already been done, at least. However it's late to perhaps without having any time.

(ADAPTED FROM HUGHES, G. (2000) *Developing Language Teachers*. © 2000 Cambridge University Press.)