

based career!

For now let's get into the fun...

## **“I don't have enough time.”**

Think about that statement for a second. How often do you say it? How many times a week or even each day?

**There is no bigger killer of dreams than those five words.**

But have you ever noticed that the busiest and most accomplished people never seem to say them?

The CEO always has time for that last minute event. Warren Buffett has a nearly clear calendar. Tony Robbins connects and speaks with tens of thousands of people a year, all over the world, and still manages to launch new ventures non-stop. Or even my biggest mentors, who get 100x more requests for their time than I do, always seem to be free for a last minute call or lunch.

The list goes on.

But what sets them apart?

## **They have a strategy. Most of us do not.**

There's only one real reason why the big-time successful people seem to get so many of the important things done – and still have time left over (aside from working out, which we covered in our [Richard Branson article](#) last month). It's not because they were born with something special or only sleep 3 hours a night.

Stop telling yourself they're special, because they're not.

**They simply have found a strategy that works. And they execute on it continuously.**

Most people go into the week with little idea of how they see their days unfolding. They have a jumbled list of tasks at best.

It's no wonder why much of the world spins their tires on email, Facebook, Twitter and petty tasks and requests, complaining about hating their work and dreaming of a new career, while the Living Legends change the world.

**Doing work you love is not easy.** In fact it's damn hard. Without a process for doing what matters, on a daily and hourly basis, the odds will kill you.

The good news is with the right process it's very possible. Last year I developed [Live Off Your Passion](#) to help you create a passionate career. What I didn't realize is that many of us still don't think we have the time to give it the attention it deserves.

You can do magnitudes more (of what matters) than you realize.