

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### **Persuasive Commercials**

**Directions:** Answer the questions below after viewing the commercial.

Who is the target audience of the commercial? Age, Sex, Race?

What visual images or sounds are used in the commercial? Pictures?  
Music?

What is the commercial trying to persuade you to buy or think?

What do you like about the commercial? What do you dislike about it?